

Expand Your Comfort Zone **A Sales Workshop for Women**

Do you feel comfortable selling to certain individuals but dread picking up the phone to call others? Is it easy for you to sell some products or services but difficult to sell others?

This workshop explains how your comfort zone impacts sales, and provides you with a three-step process to expand your comfort zone and glide easily into those sales calls that you may now dread.

Mary Cantando, nationally recognized sales and marketing expert, shares her insight into this seldom-discussed topic in

Expand Your Comfort Zone: **A Sales Workshop for Women**

Mary's interactive workshop, based on years of focused research as well as conversations with sales professionals from a variety of industries, explains the challenges that many women encounter in sales and how they can expand their comfort zone to overcome these challenges. Rather than textbook-like "case studies," Mary tells "stories" of how to make this work.

With fifteen years of B2B sales experience, Mary describes the process she's developed to expand her own comfort zone and how this leads not only to less stress and more fun in the sales process, but also to *actual sales*. As a result, you'll walk away with a newfound understanding of this seldom-discussed approach to sales.

Mary has enthralled audiences at ...

- Progress Energy
- Wachovia Bank
- Merrill Lynch
- International Forum in London
- Pan-Pacific Conference
- Women Presidents' Organization
- Michigan Women's Business Council
- Executive Women International
- NAWBO
- And many, many more

Schedule Your Workshop Today

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Mary Cantando



Sales Expert and Advocate for Women Business Owners

A member of the National Speakers Association, Mary Cantando is a featured speaker at regional, national and international events.

A facilitator for the Women Presidents' Organization, a national organization of women who run multi-million dollar businesses, Mary facilitates regional meetings and speaks to women throughout the country.

Mary is a recognized expert in Sales and Marketing who has personally closed sales of up to \$50MM. She has been interviewed by and written articles for national publications such as the *Wall Street Journal*, *Fast Company* and *Enterprising Women*.

For the past twelve years, Mary has made an impact on the businesses and the lives of those who hear her speak.

She serves as a consultant and advisor to women across the country and helps forward-thinking women expand their sales beyond their wildest dreams!